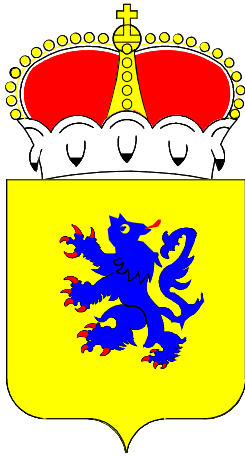


Cellamare



Description of Arms :

D'oro al leone rampante d'azzurro, con la coda controrivoltata, armato e linguato di rosso.

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Principal Title : Prince of Cellamare.

Creation : Italy, 1631.

Subsidiary Titles : Prince of Villa, Duke of Gesso (1676), Duke of Sant'Elia (1613), Marquis of Alfedena.

Family Name : Caracciolo Pisquizi.

Family History : This family is so numerous and it has collected so many titles that a word of general introduction is necessary, in order to gain some idea as to its ramifications. It also well illustrates well how, in Italy, the name of the family is frequently as prized as any of its various honours.

The family has its roots in Southern Italy and can be traced back to the X Century, in the Kingdom of Naples. Teodoro Caracciolo died in 976. The two sons of Landolfo Caracciolo, 1110-1138 (he did not live long), were the founders of the two main branches now in existence. Riccardo formed the Rossi line and Filippo the Pisquizi line.

Since then they have amassed, in the Pisquizi branch, the titles of Prince of Villa, Santabuono, Marano, Torre dell'Isola, Melissano, Scanno, Cellamare, Villa Santa Maria, leoporano, Castegnato, Sant'Eramo and Carafa together with the title of Dukes of Gesso, Feroleto, Montesando, Regiliagno, Pomigliano d'Artella, Barrea, Giovinazzo, Sant'Elia, Schiavi, Melito, Traetto and Ticetto.

The Rossi line includes Princes of Spinoso, Avellino, Holy Roman Empire, Torchiarolo, Ripa Francone, Pietracupa, Torella,, Macchia, Atena, Forino, Vietri and Dukes of Atripalda, Parete, Brienza, Montenegro, Nola, Siano, San Vito, Laurino, Belcastro, Casamassima, Ravello, Bernalda and Vietri.

These titles have passed in and out of the family. Some were awarded, some came through marriage, some were inherited and other bought. Whatever their source, this family must stand almost alone. It will come as no surprise, therefore, that all members are entitles to be addresses as *don* or *donna*.

Cellamare

Landolfo Caracciolo
(1110-1138)

