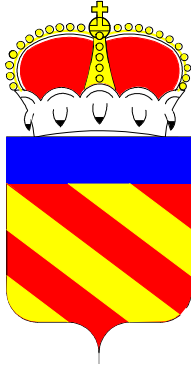


Fiorino



Description of Arms :

D'oro e di rosso al capo di azzurro.

Principal Title : Prince of Fiorino.

Creation : Philip III, 1609.

Subsidiary Titles : Duke of Belcastro (1680, by marriage in 1638).

Family Name : Caracciolo Rossi.

Family History : This is another branch of the truly illustrious Caracciolo Family. As far back as 1348, Enrico Caracciolo was created Count of Gerace by Jeanne I d'Anjou-Durazzo, Queen of Naples. Of her two sons, the elder carried this title until it later died out. The line that started with their second son was raised to the rank of Prince of Furino, in 1609, by Philip III of Spain.

In 1638, there was a marriage into the Sersale family and, as a result of that, the duchy of Belcastro was inherited in 1680. This is part of the Caracciolo Rossi main branch of the family, though it only uses the single name. Junior members of the family, however, are called Caracciolo di Furino, with the appellation *don* or *donna*.

Fiorino

Landolfo Caracciolo
(1110-1138)

